

AUTOSOFT DEALERS BENEFIT FROM ENHANCED FORD FACTORY INTEGRATION PROVIDED BY OXLO

AutoSoft dealers can now enjoy improved factory communications along with four new factory interfaces to Ford

LAS VEGAS, Nevada – February 3, 2007 — Oxlo Systems Inc., the operator of the leading Dealer Integration Network, and AutoSoft International, Inc., North America's third largest Dealer Management System (DMS) vendor and one of four DMS vendors recently selected by GM to provide Integrated Dealership Management Systems (IDMS) in North America, announce the availability of a new enhanced integration to Ford Motor Company's dealer communications system.

Oxlo and AutoSoft announced their plans in December, and as scheduled in that previous announcement, they began pilot in January running live dealer operational data through the new managed Internet communications package, along with four new interfaces to Ford.

"AutoSoft has earned our business by not only providing a comprehensive and affordable dealer management system, but also because they listen to suggestions and then take action," said Harold Fugate, of Fugate Motors in El Dorado Springs, Missouri. "This improved factory communications package along with the new Ford interfaces is an example of AutoSoft responding to dealer input and delivering a solution that exceeds expectations," added Fugate.

"Now more than ever we're seeing dealers consider alternatives to their current dealer management system," said AutoSoft COO, Charlie Prophet. "Dealer feedback on our enhanced Ford communications package has been outstanding because it simplifies dealer operations. We will continue enhancing the AutoSoft DMS application – further improving dealer operations at an affordable price," added Prophet.

According to Dan Seats, Oxlo COO, "We're pleased to have been able to enhance and expand AutoSoft's Ford integration. This is a win for everyone involved, but especially the dealers. We're looking forward to rolling out the improved integration to all AutoSoft's Ford dealers."

The enhanced communications package for AutoSoft's Ford dealers replaces the current VPN solution with managed Internet communications. AutoSoft is now out of pilot and actively offering this new solution to its Ford dealers.

ABOUT OXLO SYSTEMS

Oxlo Systems Inc., based in Broomfield, Colorado is the operator of the leading Dealer Integration Network. Oxlo's network streamlines the shared business processes associated with selling, servicing, and financing vehicles by integrating the software applications of dealers and automakers, as well as other dealer partners such as lenders. The Oxlo solution enables tighter collaboration between business partners resulting in superior retail performance. Oxlo's growing network currently includes 5 automakers, 25 dealer system providers representing almost 5,000

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Dan Seats
COO
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dealerships, and a financial network with over 100 lenders. For more information, please visit www.oxlo.com. For perspective on emerging trends and issues affecting the market, visit Oxlo Observer at <http://oxlo-observer.typepad.com>.

ABOUT AUTOSOFT

A privately held company, AutoSoft has provided technology solutions to new-car dealerships for more than 20 years. AutoSoft today provides DMS solutions and support services to more than 1,700 dealerships nationwide. Its Windows- and PC-based AutoSoft DMS operates on PCs and other equipment the dealership may already own, saving users hardware costs. The AutoSoft DMS provides full DCS integration with all domestic and most import manufacturers' systems, including the GM RIM program, plus integration with many third-party solutions providers such as RouteOne and DealerTrack. AutoSoft has also been selected by General Motors as only one of four DMS vendors to deliver on behalf of GM, Integrated Dealership Management Systems (IDMS) throughout North America.

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