

OXLO TO PROVIDE INTEGRATIONS FOR MICROSOFT NEXT GENERATION DMS

Dealer Management System for Microsoft Dynamics AX (MSDMS) developed and marketed through Infonizer, will use the Oxlo Dealer Integration Network for reliable and secure dealer system integrations

LAS VEGAS, Nevada – February 3, 2007 —Oxlo Systems Inc., Infonizer North America Inc., and Microsoft, announce an agreement for Oxlo to provide integration services to the Dealer Management System for Microsoft Dynamics AX (MSDMS).

Infonizer and Oxlo are both strategic Microsoft partners including participation in Microsoft's recently announced Automotive Retail Solutions program, with Infonizer developing and marketing the next generation Dealer Management System (DMS) based on Microsoft Dynamics AX, and Oxlo running the leading Dealer Integration Network.

Leveraging the Oxlo Dealer Integration Network will enable MSDMS to quickly integrate with the growing list of Oxlo network members' systems.

"A DMS must be integrated to numerous third party systems, such as OEMs, before entering the market. By partnering with Oxlo we will accelerate our time to market, as we won't have to wait on integration development," said Richard Ward, President Infonizer NA. "The Oxlo Dealer Integration Network efficiently provides MSDMS with instant access to leading automaker, lender and other partner systems," added Ward.

John Reed, Director, Automotive Retail Solutions Microsoft, commented, "Microsoft's strategy is to provide a comprehensive modern and scalable dealer solution delivered by an array of integrated partners whose offerings are built on Microsoft core technologies." Reed added, "The combination of Infonizer's DMS platform and Oxlo's Dealer Integration Network are key components of this strategy."

"Oxlo has dramatically simplified dealer systems integration, allowing dealer system providers to focus on the new technologies and innovation that deliver value to consumers, dealers, automakers and other dealer business partners," said Jim Lejeal, CEO of Oxlo. "It's exciting to see Microsoft and Infonizer bringing fresh new solutions to the dealer market, and Oxlo is pleased to be working with them," added Lejeal.

MSDMS will capitalize on Microsoft's familiar products and user interface, flattening the learning curve for dealership employees and offers integration across MS products like MS Office and Outlook, and mobile functionality.

ABOUT OXLO SYSTEMS

Oxlo Systems Inc., based in Broomfield, Colorado is the operator of the leading Dealer Integration Network. Oxlo's network streamlines the shared business processes associated with selling, servicing, and financing vehicles by integrating the software applications of dealers and automakers, as well as other dealer partners such as lenders. The Oxlo solution enables tighter collaboration between business partners resulting in superior retail performance. Oxlo's growing network currently

“

Oxlo has dramatically simplified dealer systems integration, allowing dealer system providers to focus on the new technologies and innovation that deliver value to consumers, dealers, automakers and other dealer business partners.

”

Jim Lejeal
CEO
Oxlo Systems Inc.

includes 5 automakers, 25 dealer system providers representing almost 5,000 dealerships, and a financial network with over 100 lenders. For more information, please visit www.oxlo.com. For perspective on emerging trends and issues affecting the market, visit Oxlo Observer at <http://oxlo-observer.typepad.com>.

ABOUT INFONIZER NORTH AMERICA INC.

Infonizer North America Inc. is a subsidiary of Infonizer ApS (Denmark) and is headquartered in Ann Arbor, Michigan. The company's focus is on developing and marketing the next generation Dealer Management Solution for North America based on extending the global Infonizer industry builder DMS software platform as well as including strategic partner technologies and solutions. The automotive solution developed by Infonizer North America will serve the United States, Canadian, and Mexican markets.

ABOUT MICROSOFT

Founded in 1975, Microsoft (Nasdaq: MSFT) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

Media Contacts:

Oxlo Systems
Kieran Maloney
Office: 303.285.2410
kmaloney@oxlo.com

Infonizer North America Inc.
Richard Ward
Office: 734.516.4948
riw@infonizer.com

Microsoft
John Reed
Office: 937.554.0467
jreed@microsoft.com